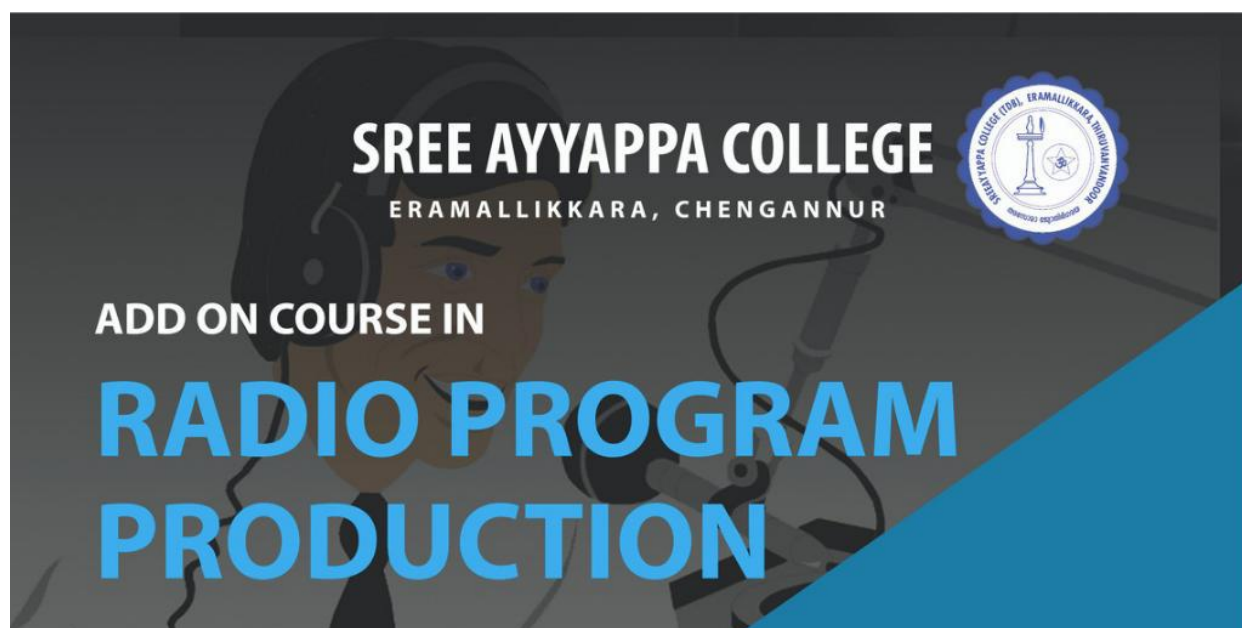# SREE AYYAPPA COLLEGE

ERAMALLIKARA, CHENGANNUR

Report on
Add-on course on
Radio Program Production

Organized by,

Media Club, IQAC
&

Department of English & Media Studies

Proceedings of the Principal Sree Ayyappa College, Eramallikkara

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No: SAC/PL/2021   07.01.2021

ORDER

Read : College Council minutes dated 01/01/2021

With reference to the above, sanction is accorded to conduct the certificate value added course on Radio Programme production for a minimum of 35 hours in online mode ; which included theory and practical sessions. The course may be conducted as a joint venture of the Media club, IQAC and Department of English & Media studies. Mr. Jishnu Nampoothiri P J (Faculty member, Media studies) will be the course coordinator of the course. Dr. Athira Sasidharan, Smt. Lavanya M and Dr. Lois Jose of Department of English & Media studies will help in the course design, planning and implementation of the program. The course may be conducted in the academic year 2020-21.

The course coordinator is directed to submit the complete report soon after the course completion.

Principal

PRINCIPAL
Sree Ayyappa College (T.D.B)
Eramallikkara - 689 109
Thiruvanvandoor, Chengannur,
Alappuzha Dist, Kerala

NOTICE

Sree Ayyappa College Eramallikkara Chengannur is conducting a certified addon course having 35 **hours duration in online mode, on "Radio Programme Production"** (RP 012021) from 10/02/2021. Students who are interested to join the course are requested to contact the Dept. of English & Media studies for further details.

Principal

Sree Ayyappa College

Accredited by NAAC l A Government Aided College
Managed by Travancore Devaswom Board
Affiliated to the University of Kerala

**Department of
English and Media Studies**

**In association with
Media Club & IQAC**

Organizes an

Add-On Course in

Radio Program Production

About College

Sree Ayyappa College is a government-aided college affiliated to the University of Kerala managed by the Travancore Devaswom Board. Realizing the governmental initiative of bringing courses to the rural sector and reflecting the Travancore Devaswom Board's vision of empowering through education, the college was established with a vision to transcend the barriers through knowledge in 1995.

Today, more than five hundred students from different parts of Kerala are enrolled in various undergraduate and postgraduate programs in this college. Apart from the regular courses, the college organizes various add-on courses to prepare and familiarize the students for the workplace and to connect them with industry insiders. The green and serene location of the college not only adds to its charm, but also guides the extension activities of the institution. The college is accredited by NAAC in 2017.

Department of English and Media Studies

The Department of English and Media Studies is an interdisciplinary unit offering an Undergraduate double main program in English and Media Studies. In this program, students will be given entire support to develop their theoretical and practical skills in the concerned subjects required to establish their successful future career. This course offers a wide range of opportunities to broaden your horizons and emerge as an erudite group excelling in their domain. The media club that functions as part of the department makes it a unique centre of learning to groom our learners into a competent, responsible lot.

**Inauguration:
10 Feb 2021, 7 Pm**

**Shri. P. M Unnikrishnan Unnithan
(Asst. Station Director, Rtd., AIR, TVM)**

**Course Date: 10 Feb 2021-
28 Feb 2021**

Platform: G-meet

About the Course

The survival of radio and its technology in the era of images and digital technology was always sceptic. However, the radio has absorbed the newer technologies to adapt to the tastes of the young generations. The audio programmes thus broadcasted on various digital platforms are widely popular across the globe.

Considering the increased reception for internet radio among the Indian youth, the Department of English and Media Studies in association with Media Club and IQAC offers an add-on course on Radio Program Production. The Students who are part of the program will have an opportunity to meet and interact with the renowned personalities of the field, and will be given extensive reading materials. Students are expected to participate fully in the daily discussions and submit the assignments on time. The students also have to produce one radio program of any genre as their project for the successful completion of the course. Certificates are provided for all students who complete the course. Students who perform well will be given chance to join the Campus Internet Radio of SAC.

Organising Committee

Dr. K. C Prakash
Principal, SAC

Dr. S. Suresh
IQAC Coordinator

Dr. Athira Sasidharan
Head, Dept. of English and Media Studies

Mr. Jishnu Nampoothiri
Convenor, Media Club

Members

Dr. Remya L
Ms. Lavanya M
Dr. Ganga G
Dr. Rejiya C S
Dr. Lois Jose
Ms. Subha Chandran

Contact Details:

Mr. Jishnu Nampoothiri: +91 90618 70888
Ms. Lavanya M: +91 80568 93085
Dr. Lois Jose: +91 82812 54855

E-mail:
radiosac@sreeayyappacollege.ac.in

Course outline

Day 1-Session 1: Shri. P. M Unnikrishnan Unnithan
(Asst. Station Director, Rtd., AIR, TVM)

**Topic: Radio as a popular medium of communication:
The program genres**

Day 1-Session 2 : Shri. Vipin Raj K
(Program Head, Radio Media Village FM)

Topic: Outside Broadcasting in Radio
Areas: Covering Events and Interacting with people,
Vox pop programmes

Day 2: Shri. Sreekumar Mukhathala
(Programme executive, AIR, TVM)

Topic: Voice Modulation
Areas: How to use Language Effectively for Radio Broadcasting,
Voice Modulation,
Expression of Emotions Through Sound

Day 3: Shri. Prasanth Kumar P. V
(Programme Executive, AIR, Kannur)

Topic: Radio Broadcasting : New Trends
Areas: Concept of Internet Radio
How to start your own Internet Radio,
Scope and Limitations of the Medium.

Day 4: Shri. Salin Mankuzhy
(Deputy Director, PRD, Kerala,
Former Program Producer, Radio Asia)

Topic: Script Writing for Radio Programmes & Radio Drama
Areas: Writing Screenplay for a Radio Program
Effective Substitution of Sounds for Visual Elements
Concept of Radio Drama.

Day 5: Shri. Biju Mathew
(Asst. Station Director, AIR, TVM)

Topic: Radio Program Production
Areas: Stages in Radio Program Production
Aesthetics and Techniques of Audio Production
Role of a Radio Program Producer
Several Production Roles and the Studio Team

Day 6: Shri. Aneesh Dev
(Actor, Dubbing artist &
RJ in Mazhavil Radio, Bengaluru)

Topic: Skills to Become a Radio Jockey
Areas: Anchoring a Radio Show
How to Become a good RJ?
Handling Various Shows: Music Programming,
Console Handling

Day 7: Shri. Rajesh Mankomb
(Sound engineer)

Talk on: Audio Editing & Mixing
Areas: Softwares used for Audio Editing,
Music and Sound effects, Audio Montage
Audio Mixing and Mastering.

SREE AYYAPPA COLLEGE ERAMALLIKRA

CHENGANNUR

JOINT VENTURE

MEDIA CLUB, IQAC AND DEPRTMENT OF ENGLISH & MEDIA STUDIES

ADD ON COURSE ON RADIO PROGRAMME PRODUCTION

COURSE CODE: (RP 012021)

Introduction

The future of radio and its technology in the age of images and digital technology has always been questioned. However, radio has adapted to the tastes of younger generations by incorporating newer technologies. The audio programs thus broadcast on various digital platforms are widely popular across the globe.

Considering the increased reception of radio among the Indian youth, the Department of English and Media Studies, in association with Media Club and IQAC, offers an add-on course on Radio Program Production. Radio experts from the AIR stations in Kerala will conduct the classes, and they will also serve as the consulting firm assisting us in putting the course into action. This comprehensive course aims to provide an understanding of the basics of radio program production and various genres of radio programs. It exposes students to the radio broadcast industry; technical and creative aspects of radio program production; and training in radio jockeying.

The course mainly focuses on the important technical and performance-based elements like speaking skills, voice modulation, and script writing for shows, radio dramas, editing, and other aspects of radio program production. A basic overview of the audio software would also be provided.

The students who are part of the program will have an opportunity to attend the theoretical and practical sessions conducted by the renowned personalities in the field, and will be given extensive reading materials. Students are expected to participate fully in the daily online classes and practical sessions of two hours each and submit the assignments given to them on time. The students have to pass the final written examination and produce one radio program of any genre as their project for the successful completion of the course. Certificates are provided for all students who complete the course.

Eligibilty: Students from any stream, and pursing undergraduate or postgraduate course

Learning objectives

After the successful completion of the course, students should be able to:

- **Conceive and plan audio programs;**
- **Develop scripts in a variety of radio formats;**
- **Produce and present audio programs; and**
- **Able to use audio editing softwares.**

Total Hours 35

Module 1: Getting to Know the Medium (Theory : 2 hrs, Practical : 1hrs)

Radio as a popular medium of communication, Program genres

Resource Person: P. M Unnikrishnan Unnithan
(Asst. Station Director, Rtd., AIR, Thiruvananthapuram)

Module 2: Radio Program Production (Theory : 2 hrs, Practical : 2hrs)

Stages in Radio program production, Aesthetics and techniques of audio production, Role of a radio program producer, Several production roles and the studio team

Resource Person: Shri. Biju Mathew
(Asst. Station Director, AIR,Thiruvananthapuram)

Module 3: New trends in Broadcasting (Theory : 2 hrs, Practical : 2hrs)

Radio Broadcasting - New trends, Concept of internet radio, How to start your own internet radio, Scope and limitations of the medium

Resource Person: Shri. Prasanth kumar P. V
(Program Executive, AIR, Kannur)

Module 4: Writing for Radio (Theory : 2 hrs, Practical : 2hrs)

Writing screenplay for a radio program, Substituting visual elements through the effective use of sounds, Concepts of radio drama

Resource Person: Shri. Salin Mankuzhy
(Deputy Director, PRD, Kerala)

Module 5: Basics of Sound recording (Theory : 2 hrs, Practical : 2hrs)

Introduction to the Sound, Basic Acoustics, The recording studio, Recording your sound for radio, Expressing an idea through sound

Resource Person: Shri. Sreekumar Mukhathala
                            (Program executive, AIR, Thiruvananthapuram)

Module 6: Voice modulation (Theory : 4 hrs, Practical : 4hrs)

Voice modulation- the usage of microphones, Creating a character identity with the help of sound, Voice modulations for different characters

 Resource Person: Shri. Aneesh Dev
                            (Actor, Dubbing artist & RJ in Mazhavil Radio, Bengaluru)

Module 7: Audio Editing (Theory : 2 hrs, Practical : 2hrs)

Audio Editing, Softwares used for audio editing, Music and Sound effects, Audio Montage, Audio Mixing and mastering.

        Resource Person: Shri. Rajesh Mankomb
                                (Sound engineer)

Module 8: Radio Drama (Theory : 2 hrs, Practical : 2hrs)

Scripting & Presentation of radio drama, Voice modulation & Dialogue Presentation

Resource Person: Dr.K.C Prakash
                            (Principal SAC)

Practical Sessions

The students will have a practical session after each online lecture session, which will help them to familiarize themselves with various technical aspects and production practices of a radio program. The practical sessions are handled by the course coordinator and the respective resource person. Video tutorials and reading materials will be given to the students to help them with various practical activities.

Expected outcomes of the program

- Get the students acquainted with the range of radio as a medium and the various radio formats.

- improving the student's presentation abilities and training them in RJing and voiceover announcements

- Introduce the students to the potential of voice-based storytelling and assist them in training voice modulation methods.

- Develop scriptwriting abilities for radio programs.

- Get the pupils acquainted with program production and audio editing.

Literature and Course Materials

- Michael Talbot, Sound Engineering Explained

- Esta De Fossard. Writing and Producing Radio Dramas

- Hausman, Carl Benoit, Philip and O' Donnel, Lewis (2000),Modern Radio Production and Performance, London, Wadsworth Thomson Learning

- Thikkodiyan, Arangu Kanaatha Nadan

REPORT AND OUTCOME OF THE PROGAM

A 35 hour of Scheduled classes and practical training were conducted for UG & PG students of Sree Ayyappa College. Program started from 10th February 2021 to 28th February 2021. 70 students have registered for the course. As part of the course, 18 hours of lectures and 17 hours of practical training were given by the scholars working in the various departments of All India Radio and other media. In addition to the final written exam, daily assignments and an end project were also submitted by the students for the successful completion of the course. Out of the 70 students registered for the course, 29 students successfully completed the course and they were awarded the course certificate.

Major Milestone and outcome of the program

• A fundamental knowledge of radio program genres was attained.

• Students developed the skills necessary to capture audio to a high level of professionalism and edit it to create a meaningful radio program.

• Voice over narration and radio script authoring strategies were studied.

• Students learned how to create their own programme ideas, and they were able to create their own radio programmes based on these concepts.

• Students received training in radio show hosting

TOTAL NUMBER OF REGISTERD CANDIDATES

ADD ON COURSE ON RADIO PROGRAM PRODUCTION

COURSE CODE: (RP 012021)

SELECTION CRITERIA

Any students from the college who have an interest in radio program production can join the program.

1. Abhirami Sandhya
2. Alen John James
3. Amina.S
4. Amrithasree v pillai
5. Anjana krishnan. R
6. Arunima. S
7. Athira.A
8. Devika Anil
9. Gowrilekshmi B S
10. Govindan nampoothiri
11. Lekshmi Raveendran
12. Parvathy NS
13. Pooja.J
14. Praveena. S
15. Sheethal KM
16. Sreelekshmi S Kumar
17. Vaishnavi B.
18. Veena. S
19. Vishnupriya. S
20. Anakhasree S B
21. Anantha Narayanan
22. Aravind S
23. Parvathy
24. Sougandh
25. Sreelekshmi S
26. Sunaina Nair S S
27. Dhanesh Kumar D
28. Salini
29. Sreenath s nair
30. Vidya viswanath
31. Sajini Sree Sajayan
32. Sreekutty L
33. Akhil S S
34. Akshay B
35. Anusha M

36. Aparna chandran S
37. Devika N
38. Neethu V S
39. Rithu santhosh
40. Meena V Raj
41. Anuja
42. Devasree P
43. Likitha Babu
44. Pooja Krishnakumar
45. Samudra Prasad
46. Sreekutty R
47. Abhiraj. S
48. Akshaykumar
49. Aleena M.S
50. Amaldev A
51. Aneesh.P
52. Anjana V
53. Aparna. P
54. Arjun H Nair
55. Arya P B
56. Aswathy. A
57. Aswathy.s
58. Atul Surendran
59. Mahadevan H
60. Megha Babu
61. Parameswari. S
62. Parvathy v
63. Remya S Ratheesh
64. Rejitha. B
65. Rohith.V.Nath
66. Sandra Thankachan
67. Sona
68. Unnimaya.v.s
69. Adithyan
70. Amjith. S

Course completion certificate was issued to

Course completion was done by :

1. Abhirami Sandhya
2. Parvathy NS
3. Sheethal KM
4. Vaishnavi B.
5. Parvathy
6. Sreelekshmi S
7. Sunaina Nair S S
8. Dhanesh Kumar D
9. Akhil S S
10. Akshay B
11. Devika N
12. Meena V Raj
13. Anjana V
14. Aparna. P
15. Arjun H Nair
16. Arya P B
17. Aswathy.s
18. Atul Surendran
19. Mahadevan H
20. Megha Babu
21. Parameswari. S
22. Parvathy v
23. Remya S Ratheesh
24. Rohith.V.Nath
25. Sandra Thankachan
26. Sona K K
27. Unnimaya.V. S
28. Adithyan K
29. Amjith.S

COURSE REPORT

Shri. P.M Unnikrishnan Unnithan conducting class on radio program genres
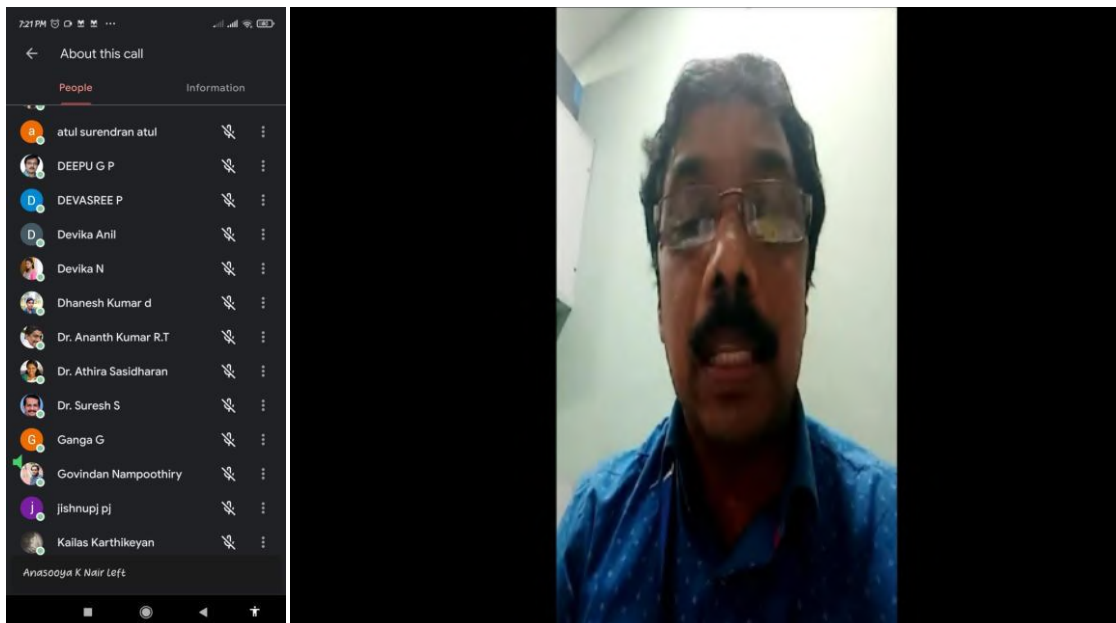
Shri. Vipin raj K conducting a lecture on outside Broadcasting

Click the [here](#) to view the lecture sessions
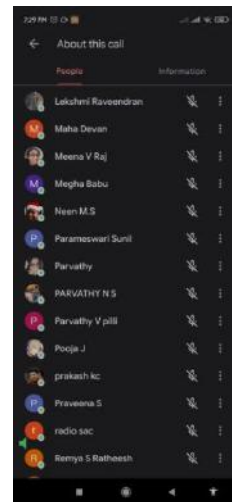
Shri. Sreekumar Mukhathala Conducting Lecture on Voice modulation

Click [here](#) to view the lecture session
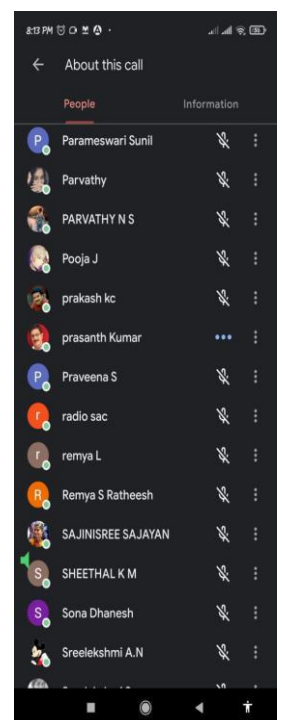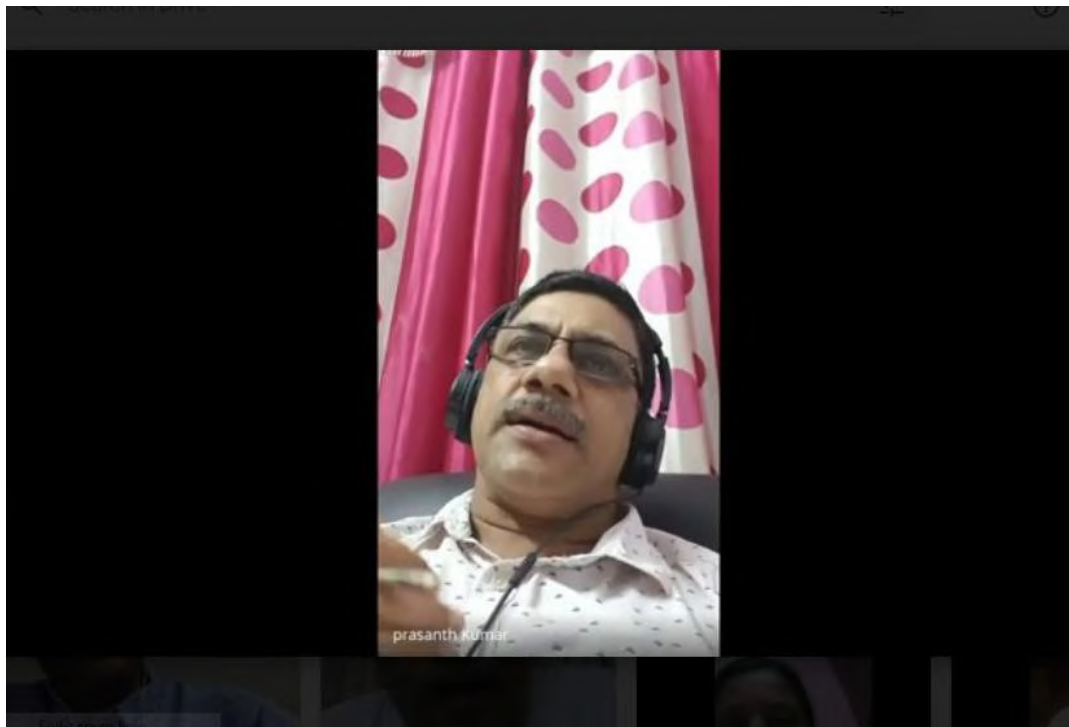
Shri. Prasanth kumar P V interacting with the students

Click [here](#) to view the lecture session

Shri. Salin Mankuzhy conducting class on Script writing for radio

Click [here](#) to view the lecture session

Shri. Biju Mathew conducting class on radio program production

Click [here](#) to view the class

Shri. Aneesh Dev conducting lecture session on RJing

Click [here](#) to view the lecture session

Shri.Rajesh Mankomb handling a training session on audio editing

Click [here](#) to view the class

Dr. K. C Prakash conduting lecture session on scripting & presentation of radio drama

Click [here](#) to view the class
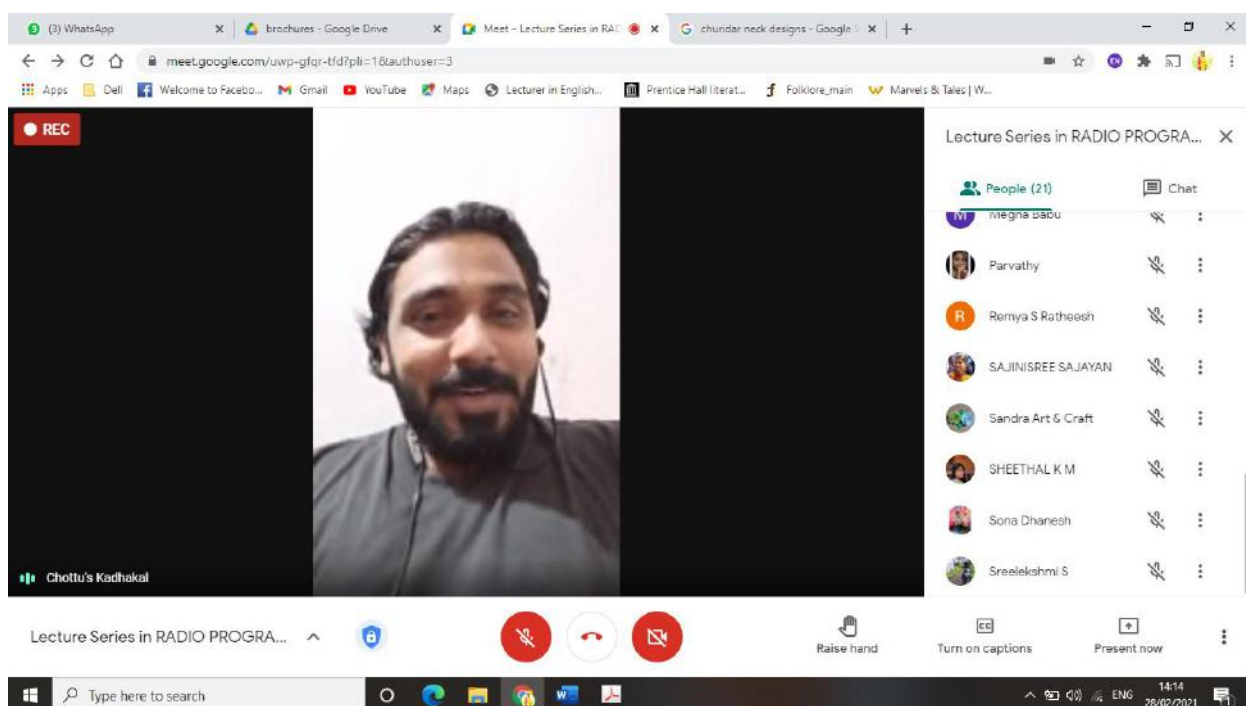
Shri. Aneesh Dev conducting training session on RJing

Click [here](#) to view the class

Question Paper for the written Exam

SREE AYYAPPA COLLEGE
ERAMALLIKKARA, CHENGANNUR

RADIO PROGRAMME PRODUCTION

(ADD-ON COURSE)

Course code : RP012021

Max Marks: 50
Duration: 2 hrs

Part A - Answer in **One or two sentences**   5 x 2= 10

1. What is foleying ?
2. Define the term 'ambient sound'
3. Expand the term 'FM'
4. Define 'pitch'
5. Protools

Part B – Write Short essays on **any five** of the following   5 x 4 = 20

6. Farm and Home Programme
7. Write a review of any one of your favourite radio dramas
8. What are the main factors to take into consideration while writing a script for an infotainment program?
9. Explain the popular radio genres.
10. Explain the merits of radio as a medium
11. Explain the features of Community radio station
12. Explain the qualities needed to become a good RJ

Part C – Write an **essay** on **any One** of the following   1 x 20 = 20

13. Prepare a detailed script for a five-minute radio drama on any theme you like.
14. Discuss the scope and limitations of radio as a medium in this digital age.

Certificate

SREE AYYAPPA COLLEGE
ERAMALLIKKARA,CHENGANNUR,ALAPPUZHA DISTRICT
(GOVT. AIDED COLLEGE AFFILIATED TO THE UNIVERSITY OF KERALA)
NAAC ACCREDITED

Certificate of Appreciation

This certifies that Mahadevan H has actively participated and successfully completed an Add-on course on Radio Programme Production organised by the Department of English & Media Studies from 10.02.2021 to 28.02.2021

DR. K.C PRAKASH
Principal, Sree Ayyappa College

DR. ATHIRA SASIDHARAN
HoD, Department of English and Media Studies

MR. JISHNU NAMPOOTHIRI P J
Course Co-ordinator

Attendance Statement

Sl No.	Semester Class	CLASS NAME	10/2 Wed	11/2 Thu	12/2 Fri	13/2 Sat	14/2 Sun	15/2 Mon	16/2 Tue	27/2 Sat	28/2 Sun
1	S1 BC & IMB	Abhirami Sandhya	P	P	P	A	P	P	P	P	P
2		Alen John James	P	P	P	P	A	P	P	A	P
3		Amina S	P	P	P	P	A	P	P	A	P
4		Amrithasree v pillai	P	P	P	P	P	P	P	P	P
5		Anjana krishnan. R	P	P	P	P	P	P	P	P	P
6		Arunima. S	P	P	P	P	P	A	P	A	P
7		Athira.A	P	A	P	P	A	P	P	A	A
8		Devika Anil	P	P	A	A	A			A	A
9		Gowrilekshmi B S	A	A	A	A	A		P	P	A
10		Govindan nampoothiri	P	P	P	A	A			P	P
11		Lekshmi Raveendran	P	P	P	P	P	P	P	P	P
12		Parvathy NS	P	P	P	P	P	P	P	P	P
13		Pooja.J	P	P	P	P	A	P	P	P	P
14		Praveena. S	P	P	P	P	P		P	P	P
15		Sheethal KM	P	P	P	P	P	P	P	P	P
16		Sreelekshmi S Kumar	P	P	P	P	P	P	P	P	P
17		Vaishnavi B.	P	P	P	P	P	P	P	P	P
18		Veena. S	P	P	P	P	P		P	P	P
19		Vishnupriya. S	P	P	P	P	P			P	P
20	S4 BC & IMB	Anakhasree S B	A	P	P	P	P	P		P	P
21		Anantha Narayanan	P	A	P	P	A	P		A	A
22		Aravind S	P	P	P	P	A			A	A
23		Parvathy	P	P	P	P	P	P	P	P	P

No	Course	Name								
24		Sougandh	A	A	A		A		A	A
25		Sreelekshmi S	P	P	P		P		P	P
26		Sunaina Nair S S	P	P	P		P		P	P
27	S1 BSc CS	Dhanesh Kumar D	P	P	P	P	P	P	A	A
28		Salini	A	A	A	A	P	P	P	A
29		Sreenath s nair	A	A	A	A	A	P	A	P
30		Vidya viswanath	P	P	A	A		A	A	
31	S6 BSc Cs	Sajini Sree Salayan	P	P	P	P	P	P	P	
32		Sreekutty L	P	P	P	P		P	A	
33	S1 MSc CS	Akhil S S	P	P	P	A	P	P	P	A
34		Akshay B	P	P	A	A	P	A	A	
35		Anusha M	P	P	P	P	P	A	A	
36		Aparna chandran S	P	A	A	A	P	A	A	
37		Devika N	P	P	P	P	P	P	P	
38		Neethu V S	P	A	A	A		P	A	
39		Rithu santhosh	P	A	A	A	A	A		
40	S4 Maths	Meena V Raj	P	P	P	P	P	P	P	
41	S1 Maths	Anuja	P	A	A	A	A	P	A	
42		Devasree P	P	A	A	P	P	A	A	
43		Likitha Babu	P	A	P	P	P	A	A	
44		Pooja Krishnakumar	P	A	P	A	A	A		

No	Name								
45	Samudra Prasad	P	A	A		P	A	A	P
46	Sreekutty R	P	A	A		A	A	P	A
47 S1 Eng & MS	Abhiraj. S	P	P	P		P		P	A
48	Akshaykumar	A	A	A		A	P	A	A
49	Aleena M.S	P	A	A		A		A	P
50	Amaldev A	P	P	P		P		P	A
51	Aneesh.P	P	A	A		P	P	A	P
52	Anjana V	P	P	A		A	A	A	A
53	Aparna. P	P	P	P		P	P	A	P
54	Arjun H Nair	A	P	A		A	A	P	A
55	Arya P B	P	P	P		A	P	A	A
56	Aswathy. A	A	A	A		A	P	A	A
57	Aswathy.s	P	P	P		P		A	P
58	Atul Surendran	P	P	A		P	P	A	A
59	Mahadevan H	P	P	P		A	P	P	P
60	Megha Babu	P	P	P		P	P	P	P
61	Parameswari. S	P	P	P		P	P	A	P
62	Parvathy v	P	P	P		P	P	P	P
63	Remya S Ratheesh	P	A	A		P	P	A	P
64	Rejitha. B	A	A	A		A	A	A	A
65	Rohith.V.Nath	P	P	A		P	P	P	P
66	Sandra Thankachan	P	P	P		P	P	P	P
67	Sona	A	P	A		A	P	P	A
68	Unnimaya.v.s	P	A	A		P	P	A	A
69 S1 Electronics	Adithyan	A	A	A		A	A	A	A
70	Amjith. S	P	A	P		P	A	P	P