



WWF-India Secretariat
Pirojsha Godrej National
Conservation Center
172-B, Lodi Estate
New Delhi – 110003
India

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www.wwfindia.org

Letter of Understanding B/w WWF-India and Sree Ayyappa College, Esamallikkasa

Chengannur, Alappuzha
(Dist)

ABOUT WWF-INDIA

WWF-India is one of India's leading conservation organizations with programmes and projects spread across the country. The organisation works towards the conservation of biodiversity, natural habitats and the reduction of humanity's ecological footprint. The mission of WWF-India is to stop the degradation of the earth's natural environment and to build a future in which humans live in harmony with nature.

ABOUT WWF VOLUNTEERS

WWF Volunteers is a platform for citizens from diverse backgrounds and skills to contribute to environment conservation. The programme aims to inspire collective and personal action by creating awareness about the importance of conservation and the role ordinary citizens can play. WWF Volunteers is a community of people who are role models and ambassadors for the environment, acting as positive influencers and changemakers for their communities.

ABOUT ECHO

WWF India engages youth enrolled in universities/colleges to ideate, design, develop and implement their conservation projects around a yearly theme to address the most pressing environmental issue.

Echo provides a platform and WWF-India harnesses their energy and intent by working closely with youth by giving them direction, knowledge, know-how, skills. Echo is a programme for the youth and by the youth. It gives them freedom to decide what they wish to do, how they want to do. Under this programme, we identify driven and motivated students through partnerships with colleges and universities and provide them with the training they need to design and implement solutions for a specific environmental challenge. The theme for the Echo programme is aligned with the Sustainable Development Goals (SDGs) and focuses on most pressing environmental issue of the year.

At the end of the academic year, projects are reviewed and evaluated against set parameter in a state elimination round and selected colleges are provided a chance to showcase their projects at the national level summit. A panel of jury reviews the projects, which are presented by student representatives, and the college with maximum impact is recognized with the title of "Environment Conservation Hero of the Year".

THE ACTIVITY

Mr. Janshyd N Godrej, President
Mr. Arvind Wable, Vice President & Trustee Treasurer
Mr. Shyam Saran, Trustee
Mr. Arun Maira, Trustee
Ms. Chanda Singh, Trustee



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3. Provide volunteering opportunities to registered students in various WWF-India projects
4. Collect and collate bi-monthly reports of the project implemented by college
5. Organize National level summit
6. Provide participation certificates to nominated student representatives

On Behalf of WWF-India Name of the authorized signatory: A.K.Sivakumar Senior Education Officer Signature with seal: Date:	On behalf of (Name of College) <i>Sree Ayyappa College, Eramallikkara</i> Name of the authorized signatory: Designation: <i>Dr. Pralakash K.C.</i> Signature with seal:  Date: PRINCIPAL Sree Ayyappa College (T.D.B) Eramallikkara - 689 109 Thiruvananthapuram, Chengannur, Alappuzha Dist, Kerala
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Mr. Arvind Wable, Vice President & Trustee Treasurer
Mr. Shyam Saran, Trustee
Mr. Arun Mair, Trustee
Ms. Chanda Singh, Trustees



CERTIFICATE OF REGISTRATION

This is to certify that Sree Thyjappa College
with address Examallikkara, Chengannur
is registered with the World Wide Fund for Nature - India for the
implementation of youth volunteering program **ECHO**.

The affiliation is valid for a period of one year from
October 2019 to June 2020

Radhika Suri
Director,
Environment Education
WWF- India

